

TEDxDresden Award 2018

Background

In order to present and acknowledge the civic engagement in Dresden, this year TEDxDresden grants the TEDxDresden Award with a prize money of 500 Euro for the first time.

Eligible for the award are all organizations which pursue the well-being of our society and act on a non-profit basis. As there the focus civic engagement in Dresden is quite diverse, TEDxDresden does not specify the area of activity. Application is possible until August 20, 6 pm, or until all slots are filled.

Assessment

An independent multidisciplinary jury with different areas of expertise will award points according to fixed criteria. The jury will be announced soon by TEDxDresden. Furthermore, the audience will be involved in the rating, as every attendee of the conference can vote for his or her favourite projects.

Every participant will present his or her project on an A0 poster and will introduce it in a one-minute pitch on the second stage before the conference. Thereafter, the jury will survey the posters in the breaks and has the possibility to ask questions to the participants.

The maximum number of 75 points as awarded for:

One-minute pitch

Rhetorical performance = 0 to 5 points

Comprehensibility of content = 0 to 5 points

Poster

Design = 0 to 5 points

Comprehensibility of content = 0 to 5 points

Project

Originality = 0 to 10 points

Relevance = 0 to 10 points

Organization = 0 to 10 points

Additionally, the audience has three votes to distribute. The project with the most votes receives 25 additional points. For the second, third, fourth and fifth-best, the points are awarded in steps of five until rank five, which gets 5 additional points.

Prize

The project with the most accumulated points wins the TEDxDresden Award and a grand prize money of 500 Euro, which is granted by SAP SE. It will be awarded publicly on the stage at the end of the TEDxDresden 2018 conference at 21:30.